Entrepreneurship & Small Business Certification

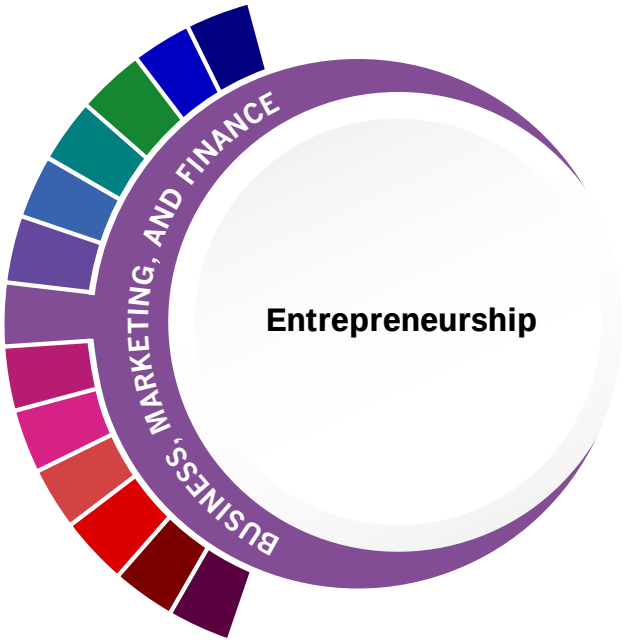
INDUSTRY-BASED CERTIFICATION DESCRIPTION

Candidates for ESB certification will be expected to have key conceptual knowledge of entrepreneurial and small business principles, although it is not required for students to have had real-world experience as a small business manager in order to take and pass the exam. Successful completion of this certification will validate skills and knowledge for those students interested in working in a middle-skill trade profession as their own boss and those with entrepreneurship and small business career aspirations.

The ESB certification is built to test and validate foundation-level concepts and knowledge in entrepreneurship and small business management. These core concepts include entrepreneurship; recognizing and evaluating opportunities; planning for,starting, and operating a business; marketing and sales; and financial management. For each core concept, the ESB exam will certify knowledge and skills on several specific objectives.

It is recommended that students have least 150 hours of instruction to prepare yourself to pass the ESB exam. The ESB certification is endorsed by the Network for Teaching Entrepreneurship and the American Council on Education.

For additional information, please visit the following link:
https://certiport.pearsonvue.com/Certifications/ESB/Certification/Overview



CERTIFYING ENTITY	ADDITIONAL INFORMATION	
Certiport 1.888.999.9830 https://certiport.pearsonvue.com/Certifications/ESB/Certification/Overview	Exam Name: Entrepreneurship and Small Business (ESB) Exam Webpage: https://certiport.pearsonvue.com/Certifications/ESB/Certification/Overview Number of Questions: 45 questions Question Type: Selected Responses Exam Time: 50 minutes	Exam Site: https://certiport.pearsonvue.com/Certifications/ESB/Certification/Certify Exam Price: ESB Voucher: $70.00 ESB Site License + Gmetrix (practice tests) Site License: $3,094.00 Candidate Requirements: https://certiport.pearsonvue.com/Educator-resources/Exam-policies Study Materials & Resources: https://certiport.pearsonvue.com/Certifications/ESB/Certification/Certify